

# SPONSORSHIP PLAN



# SPONSORSHIP PLAN

## MENTOR

### PLATINUM MENTOR

**\$42.500.000 COP**  
**\$10.625 USD**

- Donation of 30 registrations with the aim of promoting knowledge and professional development of students and/or professionals in the sector (not applicable to internal staff of the sponsoring company).
- Special mention during the opening of the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.



### PREMIUM MENTOR

**\$30.000.000 COP**  
**\$7.500 USD**

- Donation of 20 registrations with the aim of promoting knowledge and professional development of students and/or professionals in the sector (not applicable to internal staff of the sponsoring company).
- Special mention during the opening of the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.



### PRO MENTOR

**\$17.500.000 COP**  
**\$4.375 USD**

- Donation of 10 registrations with the aim of promoting knowledge and professional development of students and/or professionals in the sector (not applicable to internal staff of the sponsoring company).
- Special mention during the opening of the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.



# SPONSORSHIP PLAN

## DIAMOND

### OPENING COCKTAIL

**\$35.000.000 COP**  
**\$8.750 USD**

- Brand display on digital totem during the cocktail.
- Promotional material of the company displayed during the cocktail\*
- 5 complimentary seats at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.
- Mention of sponsorship in the main hall.
- The organizer takes care of all the logistics related to the cocktail party.

\* Promotional material provided by the company.



### CLOSING COCKTAIL

**\$35.000.000 COP**  
**\$8.750 USD**

- Brand display on digital totem during the cocktail.
- Company promotional material displayed during the cocktail party\*.
- 5 complimentary seats at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.
- Mention of sponsorship in the main hall.
- The organizer takes care of all the logistics related to the cocktail party.

\* Promotional material provided by the company.





# SPONSORSHIP PLAN

## GOLD

### WELCOME GLASS OF WINE

**\$25.000.000 COP**  
**\$6.250 USD**

- Brand display on digital totem during the Welcome Wine Glass.
- Company promotional material\*.
- Institutional video projection on the main screen for the 3 days of the event.
- 2 complimentary seats at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.
- Mention of sponsorship in the main hall.

\*The material must be supplied by the company.

\*The video must be provided by the company, and its duration must not exceed 30 seconds.



### LUNCH

**\$25.000.000 COP**  
**\$6.250 USD**

- Brand exposure on digital totem for one (1) lunch day.
- Company promotional material during one (1) lunch day.
- Institutional video projection on the main screen\*.
- 2 complimentary seats at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.
- Mention of sponsorship in the main hall.

\*The material must be supplied by the company.

\*The video must be provided by the company and its duration must not exceed 30 seconds.



## COFFEE BREAK

---

**\$14.500.000 COP**  
**\$3.625 USD**

- Brand exposure on digital totem for one (1) Coffee Break AM or PM.
- Promotional material from the company displayed during the coffee break.
- 2 complimentary seats at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.
- Mention of sponsorship in the main hall.



## WITH STAND

---

**\$14.000.000 COP**  
**\$3.500 USD**

- Stand 3x2 located in the Trade Show of the event.
- The video will be projected at one time during one (1) day only.
- 2 complimentary seats at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.
- Mention of sponsorship in the main hall.



\*The stand design for customization must be provided by the company.

\*The video must be provided by the company,

## WIFI INTERNET

---

**\$12.000.000 COP**  
**\$3.000USD**

- Brand exposure on the event's dedicated channel (username and password) during the 3 days of the event.
- 2 complimentary seats at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.
- Mention of sponsorship in the main hall.



# SPONSORSHIP PLAN

## SILVER

### CHAIR BACKS

VENDIDO

**\$9.000.000 COP**  
**\$2.250 USD**

- Logo marking on cover located on the back of the chairs in the main room.
- 1 complimentary seat at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen



### TULAS

**\$8.500.000 COP**  
**\$2.125 USD**

- One-color logo marking on the bags that will be given to all attendees with the welcome kit.
- 1 complimentary seat at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.



### VIDEO ON MAIN SCREEN

**\$8.000.000 COP**  
**\$2.000 USD**

- Projection of institutional video on the main screen. The video will be projected twice during one (1) day only.
- 1 complimentary seat at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen.



\*The video must be provided by the company, and its duration must not exceed 1 minute.

## PERMANENT COFFEE AND WATER STATION

---

**\$8.000.000 COP**  
**\$2.000 USD**

- Brand display next to the permanent coffee and water station.
- Company promotional material next to the permanent coffee and water station\*.
- 1 complimentary seat at the event.
- Brand presence in all communications
- Brand presence on the event's main screen.

\* Promotional material provided by the company.



## BACKING

---

**\$7.500.000 COP**  
**\$1.875 USD**

- Brand exposure in the welcome backing .
- 1 complimentary seat at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen



## REGISTRATION BACKING

---

**\$7.500.000 COP**  
**\$1.875 USD**

- Brand exposure in the registration backing .
- 1 complimentary seat at the event.
- Brand presence in all event communications.
- Brand presence on the event's main screen



# SPONSORSHIP PLAN

## BRONZE

### BRONZE RODGE

**VENDIDO**

**\$7.000.000 COP**  
**\$1.750 USD**

- Logo marking on the front of the badges, which must be used by all attendees.
- Brand presence in all event communications.
- Brand presence on the event's main screen.
- \*Share space with other companies. Maximum 3 companies



### RIBBON OF RODGES

**\$7.000.000 COP**  
**\$1.750 USD**

- One-color logo marking on the ribbons of the rosettes, which must be used by all attendees.
- Brand presence in all event communications.
- Brand presence on the event's main screen.



### NOTEBOOK

**VENDIDO**

**\$6.000.000 COP**  
**\$1.500 USD**

- Logo marking on the notebooks that will be given to all attendees in the welcome kit.
- Brand presence in all event communications.
- Brand presence on the event's main screen



### PENCILS

**\$5.500.000 COP**  
**\$1.375 USD**

- Logo marking in one ink on the pens that will be given to all attendees in the welcome kit.
- Brand presence in all event communications.
- Brand presence on the event's main screen.



## EVENT PROGRAM

**\$5.000.000 COP**  
**\$1.250 USD**

- Brand exposure on the event's digital agenda through an informative flyer added to the official agenda.
- Brand presence in all event communications.
- Brand presence on the event's main screen.

\* flyer design must be provided by the company.



## INSERTS

**\$4.500.000 COP**  
**\$1.125 USD**

- Space in the event welcome kit for inserts/magazines/leaflets with general and commercial information\*.

- Brand presence in all event communications.
- Brand presence on the event's main screen.

\*Insert material must be supplied by the company.



## SOUVENIRS

**\$4.500.000 COP**  
**\$1.125 USD**

- Space in the event welcome kit for souvenirs from the sponsoring company\*.
- Brand presence in all event communications.
- Brand presence on the event's main screen.

\* Souvenirs must be supplied by the company with its branding



## AWARD – WINNING CHAIR

**\$3.600.000 COP**  
**\$900 USD**

- Contest where a participant in the auditorium will be awarded a prize through a random function\*.
- Brand presence in all event communications.
- Brand presence on the event's main screen.

\* The prize is provided by the company. It is valid for event day



## KNOWLEDGE AWARD

**\$3.600.000 COP**  
**\$900 USD**

**VENDIDO**

- Competition through surveys on the conferences discussed on (1) day of the event that will award a ranking to those who participate, the participant with the highest score is the winner of the knowledge award\*.
- Brand presence in all event communications.
- Brand presence on the event's main screen.

\*The prize is provided by the company. It is valid for one day of the event.



# COMMERCIAL SHOW

## PLANO



STAND	NAME	STAND	NAME
01	CIDIAM	11	
02		12	
03		13	ESCUELA DE AVIACIÓN NAVAL
04		14	
05		15	CI2
06		16	
07		17	ESCUELA NAVAL
08		18	
09		19	
10		20	



# Stand Sala



\$

**\$9.000.000 COP**

**USD \$2,250**